**ROLE-4 - Handout 1 - Exploring Resources**

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Take 10 minutes to explore the link given below and answer the following questions:

Links to explore:

<https://trailhead.salesforce.com/en/home>

<https://trailhead.salesforce.com/credentials/developeroverview>

<https://trailhead.salesforce.com/en/trails>

<https://trailhead.salesforce.com/projects>

1. What modules interest you the most? Why?

Salesforce CRM – keen to get basics and also see how it would apply to my small business

Google Analytics Reports & Dashboards – similar keen to see how Salesforce works with problems/solutions I have encountered in my business and this would be applicable.

Create Reports & Dashboards for Salesforce Marketing Managers

1. What skills can you build on Trailhead?

Sales Skills

Marketing Skills

Google Skills

HR Skills

Management Skills

Accounting Skill

Non-Profit Business Skill

--Saleforce appears to be able to do anything you can think of

1. What certifications are available? Which one interests you the most?

Marketing Certifications

Architect Certifications

Platform App Builder

* Way too many to list

One that interested me a bit was Non-profit Cloud Consulting. Would be nice to work for a non-profit, good for the soul.